## **CASE STUDY**

"At COE Security, we build, operate, and transfer world-class security solutions, empowering businesses with resilience and trust."

Joseph Hendersor





**CASESTUDY** 

SECURING RETAIL OPERATIONS IN A DIGITAL-FIRST WORLD

COE SECURITY LLC
USA | BRAZIL | UAE | INDIA



# Measurable Impact Our Security in Numbers







- 1,500+ Global Engagements
- 95% Client Satisfaction
- 10+ Years of Cybersecurity Excellence
- 15K+ Critical Vulnerabilities Identified
- 1M+ Security Incidents Managed
- \$350M+ Costs Saved
- \$2.5B+ Transactions Secured
- 24/7/365 Threat Monitoring & Response
- Proactive Threat Hunting
- Cutting-Edge Security Technologies
- Dedicated Security Advisors
- Zero-Day Exploit Mitigation
- Incident Response Planning & Execution
- Security Awareness Training
- Customizable Security Solutions

#### **Client Profile**

A national retail chain with an extensive online and physical presence handling high volumes of customer transactions and sensitive payment data

### **Challenges Faced**

As cyber threats targeting the retail industry continued to rise the client needed to strengthen its security framework to protect customer data ensure payment security and maintain business continuity

- Data Breach Prevention Addressing vulnerabilities in point-of-sale
   POS systems e-commerce platforms and internal networks
- Payment Security Ensuring compliance with PCI DSS and safeguarding cardholder data from fraud and theft
- Supply Chain Protection Securing third-party integrations and vendor networks from cyber risks
- Operational Resilience Enhancing incident response and disaster recovery capabilities to mitigate disruptions

#### Solution

The retail chain partnered with COE Security to develop a holistic security strategy integrating compliance fraud prevention and cyber resilience





# Compliance & Regulatory Mastery







- ISO 45001
- HIPAA & HITRUST
- NIST & NIST 800-171
- ISO 27001
- PCI DSS
- CMMC
- CIS Controls
- SOC 2
- CCPA & NYDFS
- EU CRA
- FedRAMP
- GDPR
- UK Cyber Essentials
- Essential Eight Australia

## Risk Assessment and Security Gap Analysis

Conducted a comprehensive cybersecurity risk assessment focusing on vehicle components telematics and cloud infrastructure

- Mapped security gaps against ISO 21434 and UNECE WP29 requirements developing a tailored roadmap for compliance
- Established a secure-by-design framework for integrating cybersecurity into the vehicle development lifecycle

### **Payment Security and Fraud Prevention**

Strengthened encryption and authentication protocols for secure in-vehicle and external communications

- Implemented intrusion detection and prevention systems to monitor and respond to real-time threats
- Developed secure software update processes including digital signatures and integrity verification

## Supply Chain and Vendor Security Management

Assisted in meeting ISO 21434 cybersecurity standards and UNECE WP29 regulations for automotive security

- Conducted security validation and penetration testing to assess resilience against cyberattacks
- Provided training for engineering and security teams on best practices for automotive cybersecurity





# Our Cybersecurity Arsenal: Beyond Protection- We Build Resilience







- Application Penetration Testing (Thick/Thin)
- Mobile Application Penetration Testing
- API Penetration Testing
- Network Penetration Testing
- Operational Technology Security Testing
- Cloud Penetration Testing
- AI & LLM Security Audit and Pen Testing
- Red Teaming & Social Engineering Services
- Product & Hardware Penetration Testing
- IoT Security
- Security Operations Center Services (24/7)
- Custom Security Services

## **Incident Response and Business Continuity Planning**

- Implemented an automotive security operations center for real-time monitoring and threat intelligence
- Developed incident response plans tailored to connected vehicle ecosystems
- Established a continuous compliance framework to adapt to emerging threats and regulatory updates

#### Results

Through COE Security's expert guidance the retail chain achieved

- Enhanced Payment Security Ensured PCI DSS compliance and reduced risk of payment fraud and data breaches
- Strengthened Cyber Resilience Improved ability to detect and respond to cyber threats minimizing operational disruptions
- Secure Supply Chain Implemented stringent security controls for vendors reducing risk exposure from third-party integrations
- Increased Customer Trust Reinforced brand reputation by demonstrating a commitment to data protection and security





# Industries We Protect with Cutting-Edge Security







- Financial Services
- Healthcare
- Retail
- E-commerce
- Government
- Cryptocurrency
- Blockchain Technology
- Automotive
- Transportation/Logistics
- Energy & Utilities
- Hospitality/Tourism
- Entertainment/Media
- Manufacturing
- Education
- Telecommunications
- HiTech & Information Technology



#### **Client Testimonial**

COE Security transformed our approach to cybersecurity and compliance. Their expertise helped us safeguard customer data ensure payment security and build a resilient retail operation in an increasingly digital world.

"Peace of mind in a world of cyber threats.

That's what we deliver."

Joseph Henderson

